



# Business Lincolnshire Support

The Business Lincolnshire Growth Hub can offer established small and medium sized businesses in Greater Lincolnshire the following FREE support to help them grow:

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## Business Growth Advisers

Our Growth Hub Advisers are the gateway to all our support and will work with you to understand your business aims and help you identify your opportunities and challenges. They will summarise these in a tailored action plan which will identify all the different sources of help that are available to you, including potential events and training, specific business support and sources of finance including grants. If you don't know what you need but you know you want to grow, start your journey with a Growth Hub Adviser.

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## Resource Efficiency

Reducing your use of resources and becoming more efficient is one of the best ways of increasing your profitability. Our resource efficiency experts will audit your business and work with you to identify the specific actions that you can take to drive your costs down, helping you become more resilient to price rises. They can also work with you to help you achieve environmental standards that can be important in winning work from larger businesses.

In addition, your business can also benefit from a range of workshops such as an 'Introduction to ISO 14001', which will help businesses work towards an accreditation in environmental management.

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## Supply Chain

Our supply chain experts will help you become more competitive by working with you to find new suppliers to improve your gross margin, and new customers to increase your turnover. We will help you to increase your attractiveness to buyers by developing your policies and procedures and helping you achieve the standards that bigger businesses want their suppliers to have. We can also help improve your productivity by reviewing your quality control, your logistics, stock management and your procurement.

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## Lincolnshire Investment Network and Finance for Growth

If you need help to understand the options available to fund your planned growth, decide on the most appropriate type of funding or find the right funding provider, we can help. Our specialist advisers can also help you present the best funding application possible and get the right documentation in place to apply for growth funding, improving your chances of success.

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## Digital Development

Putting the right digital strategy in place to support your business can rapidly accelerate your growth. By exploiting digital technologies, you can access new markets, promote your products and services more effectively and develop new cost effective ways of working. Our workshops will build your understanding of what is right for your business and our experts will work with you on the actions that you can take to ensure you maximise the benefits of superfast and ultrafast broadband whilst also ensuring you protect your business from cyber threats.

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## Grants To Make Growth Happen

If you can demonstrate that investment will create new jobs or significantly increase your turnover, you may be able to access a grant to part fund the activity identified by the Business Lincolnshire Advisers. The values of these grants range from £1,000 - £10,000 and can contribute between 30% and 50% of your overall costs. In order to qualify, your business must meet certain criteria and be located in the Greater Lincolnshire area and you must have discussed and agreed your activity with a Business Lincolnshire adviser.

For more information visit [www.businesslincolnshire.com](http://www.businesslincolnshire.com) where you can request support from one of our advisers by filling in the contact form.

You can also email us at [businesslincolnshire@lincolnshire.gov.uk](mailto:businesslincolnshire@lincolnshire.gov.uk) follow us on Twitter [@BusinessLincs](https://twitter.com/BusinessLincs) or find us on Facebook by searching for [Business Lincolnshire](#).